



The Owl, the Parrot, the big round Moon,
And just what happened one night in June,
A little tale that a Child may hear,
Of some Birds and a Bottle of Hires Root Beer.



The Best Drink on Earth

Hires Rootbeer

A Package makes 5 Gallons

THE great healthfulness of **Hires Rootbeer** for children and the restful refreshment it gives to everybody make it invaluable, especially in summer time when from overplay, overwork or overheat we are liable to drink that which may do harm. Many of the so-called "health beverages" are positively harmful. Be wise and stick to those of known purity and goodness.

Hires Rootbeer is so easy to make, a child can do it, and so inexpensive as to be within any one's means. Dissolve 4 pounds of sugar (granulated preferred) in 5 gallons of pure water, slightly lukewarm, then thoroughly dissolve $\frac{1}{2}$ cake of compressed yeast and add a bottle of **Hires Rootbeer Extract**. Mix and bottle immediately, setting it in warm place for at least 24 hours. It will be much better after standing a few days. Put in a cold place an hour or two before drinking. Beware of imitations. **Ask for Hires.** Sold everywhere or sent by mail upon receipt of 25 cents.

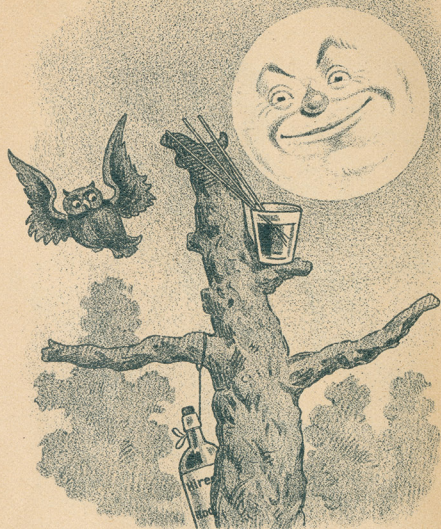
THE CHARLES E. HIRES CO.
Malvern, Pa.

Start right and keep it up
Drink Hires Rootbeer.



Here's a lark for laughter—
Bobby up a tree.
What's the rascal after?
Surely you can see.
Just a selfish pleasure—
Thinks nobody near
To share the smallest measure
Of **HIRES ROOTBEER**.
Took a sip and hid it
With enjoyment sly,
Saying as he did it,
"My!
My!
My!"

Don't lag—push ahead
Drink Hires Rootbeer.



But the Moon was spying
With a jolly leer,
And the Owl was flying
Dangerously near;
While the hidden treasure
Sparkled in the night,
With the gleaming measure
Of its fine delight.
With its effervescent
Tickle, tone, and cheer
What is half so pleasant
As

HIRES

ROOTBEER.

Don't grumble if you tumble
Drink Hires Rootbeer.

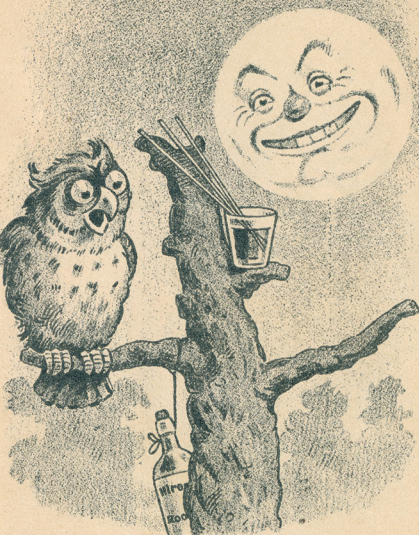


But the Owl was blinking
With a sleepy nod,
And the Moon was thinking,
"Bless us! this is odd.
There's the snappy treasure,
There the needed straws;
How, with such a pleasure,
Can he ever pause?
Who could ever think it?
Can he be sincere?
Say, why don't you drink it?
It's

HIRES

ROOTBEER."

Deserve success first
Drink Hires Rootbeer.



“Who?” the Owl, awaking,
Cried with ruffled might;
“Who?” went shrill and quaking
Through the startled night.
“Who?”—the silly question—
Why, of course, he knew;
There was the suggestion
Hanging right in view.
“Who?” ’Twas neither clever
Nor sensible to do.
“Who?” Now, did you ever!
Who?

Who?

Who?

Cheerfulness begins at home
Drink Hires Rootbeer.



“You! you sleepy fellow.”
Lo! A Parrot flew,
A flash of red and yellow,
Before the startled view.
“You! and well you know it,
You old goggle-eyed!
You’re selfish and you show it,
You fear you must divide.
You? I’ll multiply it,
As all we parrots do,
You—you can’t deny it—
You!

You!

You!”

Harness your energy
Drink Hires Rootbeer.



Ha! The Owl's pretending
Vanished in a flash,
As the Parrot, ending,
Made a sudden dash.
"Stop!" the Moon, in terror,
Shouted, "don't you see
You are both in error,
There's enough for three?
Will you spoil the pleasure?
Will you waste the cheer?
Let us drink at leisure
Our

HIRES

ROOTBEER."

Forget your troubles
Drink Hires Rootbeer.



Cried the Parrot, "Surely!"
"Splendid!" said the Owl;
"It is folly, purely,
Wasting time to growl.
Where's the sense in worry?
What's the use to strive?
We had better hurry
Or Bobby will arrive."
Bobby!!—(There was trouble
In the morning clear :)
Couldn't find a bubble
Of

HIRES

ROOTBEER."

HOW TO TIE A CORK IN A BOTTLE.

EASY WHEN YOU KNOW HOW. THE KNOWLEDGE
IS USEFUL IN MANY WAYS.

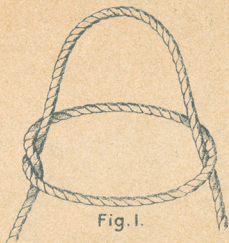


Fig. 1.

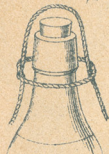


Fig. 2.

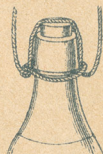


Fig. 3.



Fig. 4.

Push the cork in the bottle tight. Start a knot in the string, *but stop before it is drawn entirely through the loop*, thus forming a bow as in figure 1. Place the loop over the neck of the bottle, letting the bow come over the cork as in figure 2. Draw the string tight as in figure 3 and tie at the top of the cork as in figure 4.

Hires having Patent Stoppers may be had of your dealer, or he can get them for you. Price, 75 cents per dozen for the pints, \$1.00 per dozen for the quarts. They are very handy and last for years.

THE CHARLES E. HIRES COMPANY,
Malvern, Pa.



Think two thinks
When choosing drinks
And Hires Rootbeer
Will link your thinks.

HIRES Rootbeer—the original and only true *home* drink—is nature made palatable for man's use in a delicious and refreshing form. It is composed of the genuine roots, barks and berries gathered fresh every year from wherever the best are grown and is manufactured under the most rigid inspection as to skill and cleanliness. It stands for purity and health and is one instance in which popularity stands squarely on truthful advertising and a meritorious article. **Hires Rootbeer** is a temperance drink because it fully satisfies the demands of the system, promotes good health and habits, home sociability and purity. It is imitated, as all good things are, so be sure you get the genuine by always insisting on having **Hires**. Sold by your dealer, or sent by mail, for 25 cents. **Hires Rootbeer** is also sold in carbonated form, and dispensed at all first-class soda fountains.

THE CHARLES E. HIRES CO.
Malvern, Pa.

HURRAH, MY MA IS
GOIN TO MAKE HIREZ
ROOT
BEER.

