

# \$15 VICTORIA \$15

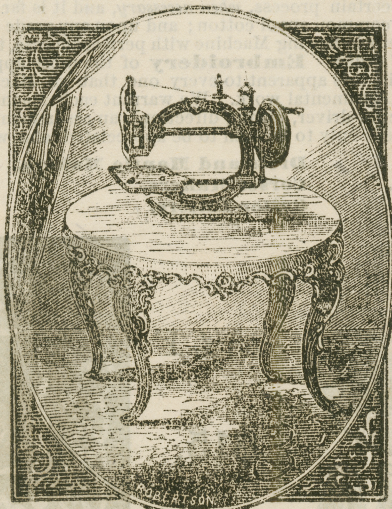
## FAMILY SEWING MACHINE

THE MOST COMPLETE  
—AND—  
PERFECT MACHINE

Ever offered to the Public.

THE ONLY RELIABLE

Cheap Machine  
IN THE WORLD!



OUR NEW IMPROVED  
FAMILY SEWING MACHINE  
IS UNRIVALLED FOR  
CERTAINTY OF STITCH and  
BEAUTY OF WORK.

The Greatest Wonder of the Age!

We challenge the World to  
produce its equal.

PRICE ONLY \$15.00!

UNSURPASSED FOR CERTAINTY OF STITCH!

FOR RELIABILITY, EASE, QUIETNESS OF MOVEMENT, AND REAL WORTH, IT HAS NO EQUAL.

In presenting our new "Victoria Family Sewing Machine" to the public, we do so with the utmost confidence in its practical utility. Being adapted to a very wide range of purposes for general Family Sewing, it is considered, by competent judges, the most simple, effective and reliable Machine yet introduced, making the celebrated Lock Stitch. It will sew the finest muslins, cambrics and silks, also cottons, woolens and cloths with equal facility. By its use the tedious and laborious work of a family is rendered a pleasure and agreeable pastime. If the price of our Machines were \$25 or \$30, they would still be cheap compared to the high-priced Machines. We have hundreds of testimonials, had we space to give them, from parties who have used the \$50 to \$75 Machines, who give ours the preference from the fact of its simplicity of construction, ease of management, and beauty of stitch; being managed by a child of twelve years just as well as by an older person.

Every Machine is perfect, and used with care is **Warranted for three years.** This is better than all the testimonials and references we can produce.

### THE FOLLOWING ARE AMONG THE MANY ADVANTAGES OF THIS EXCELLENT FAMILY MACHINE:

- If you buy the Victoria you have a certainty. It is less liable to get out of order, and is so simple and perfect in its mechanism that a few minutes instruction will enable any person to become master of it.
- The needle is more rapidly adjusted in the Victoria than in any other Machine, being very simple. It runs quietly and sews rapidly. The most inexperienced persons find no difficulty in using it.
- It will sew alike on all kinds of material, from the finest linen bosom to the coarsest woolen fabric; and every kind of sewing silk and thread, from the finest silk to the coarsest cotton and linen, can be used.
- We warrant it to sew as handsome, fine and tight a seam, and equal to any of the high-priced machines.
- It is impossible for this Machine to drop a stitch with the Patent Looper, therefore it can be relied upon in all kinds of sewing, while all other cheap Machines are liable to skip or drop stitches, wherever the work is uneven, or where it is necessary to run one seam across another. For Milliners, Dress or Cloak makers, it is unrivalled.
- It makes no difference which way the machine is turned, backward or forward, it is all the same. It makes a seam which will not rip or ravel though every fourth stitch be cut; and it will hem, bind, tuck, fell, quilt and embroider in the most superior manner.
- With these advantages we place it fearlessly before the public as the only reliable cheap Machine in the world; in full assurance that its manifold merits must make themselves manifest to a discriminating eye.

Orders, by Mail or otherwise, will meet with prompt attention—addressed to

**GATES & COMPANY,**

SALESROOM—14 King Street East,

CANADA MANUFACTURERS,

MANUFACTORY—119 and 121 Bay Street,  
and 37 Adelaide St., Toronto.

TORONTO, C.W.

AGENTS WANTED! (OVER.)

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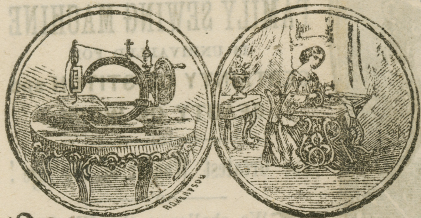
# A BEAUTIFUL & COMPLETE FAMILY SEWING MACHINE!

We present to the public—with all the improvements that can be combined in a first-class Machine—**THE VICTORIA FAMILY SEWING MACHINE**, with the capacity to do the same range of work that all the high-priced Machines will do. It uses but one thread, making a *twisted loop stitch*, which requires the medium quantity of thread. Its characteristic is the *twist* given to each loop by a peculiar motion of the rocker looper. This twist has the same effect upon the stitch and seam as the twisting of the strands of a rope together, producing elasticity, and gathering into a yielding power all the strength of the individual strands, making the aggregate strength much more than the combined strength of the individual threads or strands before being twisted. It is more reliable than any other stitch, while it may be raveled by a certain process, *when necessary*, and it is far less liable to rip than the "shuttle" stitch. It uses silk, linen thread, or common spool cotton; and upon any grade of fabric, at the rate of 1,000 stitches per minute. A child can use the Victoria Sewing Machine with perfect success, there being no complicated machinery about it that is always getting out of order. **Embroidery** of the most approved and beautiful stitch, is easily accomplished with this Machine, while it is apparent to every one that no Machine using the shuttle stitch can do anything at all towards making such ornamental work. We warrant each Machine for **THREE YEARS**. We furnish all Machines with hemmer, gauge, screw-driver, clamp, directions, an assortment of extra needles, &c. It is useless to multiply words. Our Machine needs only to be seen to be appreciated, and we especially solicit the patronage of

**Merchant Tailors.**  
**Hoop Skirt Manufacturers.**  
**Shirt and Bosom Makers.**

**Dress and Mantle Makers.**  
**Corset Makers.**  
**Gaiter Fitters.**

**Hat and Cap Makers.**  
**Vest and Pantaloon Makers.**  
**Milliners, and others.**



ONLY

\$15.



# VICTORIA

## \$1000 REWARD!

For a more perfect and simple piece of mechanism—for the price—that will sew all kinds of fabrics, and produce a more beautiful stitch—stronger, more durable and elastic seam, that will stand washing, ironing and wear, and is superior to the work done by the Victoria Machine.

**WE** have spared no labor or expense to place this Machine before the public, as a **first-class Cheap Machine**, equal to any of the high-priced Machines in doing all kinds of work; being simple, durable, efficient, compact, portable, and cheap—**meeting the wants of the Million!**

### FROM TWO PRACTICAL MACHINISTS.

"We have recently examined and in various ways tested the new **VICTORIA FAMILY SEWING MACHINE**, which we think is destined to take the first place among the best Sewing Machines of the day for household and family uses. In appearance it is beautiful—in practice it is simple, efficient, and thoroughly satisfactory—making a neat, clean and beautiful stitch, by the aid of such machinery as a child can understand and keep in order. The needle is put in straight. The seam is very elastic, thus adapting it to all kinds of work, including bias seams, which so frequently rip in washing if stitched by an ordinary shuttle machine. The tension is very simple and easily adjusted, and the stitch is more perfect than any hand sewing. It runs with great swiftness, and with the same beauty and regularity on heavy as on light goods. Better than all, it can be worked at once. We have known very many excellent Machines to lie idle for months, and finally be transferred to the second-hand shop or the closet, because of the difficulty of women understanding their numerous mechanical complications. It is a practical and ingenious combination of the best qualities of the other popular machines, very much simplified, achieving results which really brings the sewing machine within the purse and power of every woman in the land, no matter how dull her comprehension or how great her distaste for mechanism as connected with household duties. As the Machine runs backward as well as forward, it is not liable to get out of order, and cannot be run wrong. It will be a blessing to women with large families, having much sewing and little time to learn to operate, or even for the execution of their work. Moreover, children can be made useful upon this machine: a girl of 10 or 12, of ordinary intelligence, running it as well as a woman. In fact, this new family Sewing Machine avoids all the complications and difficulties which have stood in the way of successful operation upon even the best and most popular machines; and together with the many other improvements peculiar to it, combines within itself all the desirable qualities of the best machines, so simplified and perfected that there seems to be no reason why the Victoria Sewing Machine should not become the most popular family Machine in the world, and especially in Canada, as they are furnished at the low price of **FIFTEEN DOLLARS.**" No family can afford to be without one. Buy the Victoria, and you have the best.

To EDITORS.—Wishing to introduce our unrivalled Machines throughout the Canadas, we will take one-third cash (\$5 00) and the balance in advertising. Orders by mail or express will meet with prompt attention.

The best silk, thread, needles, and machine oil can be had at our Salesroom.

## AGENTS WANTED!

We have found by experience that our business can be prosecuted with the best effect through a well systematised plan of Agencies. We are therefore prepared to offer remunerative employment to the unoccupied. For terms and particulars address—

**GATES & CO.,**

Canada Manufacturers,

Toronto, C. W.

OFFICE AND SALES ROOM—14 King Street East.

MANUFACTORY—119 and 121 Bay Street,  
and 37 Adelaide Street, TORONTO.

Send for our Circular.

(OVER.)